# HIDDEN IN PLAIN SIGHT

Steganography & Digital Watermarking



# Steganography

Στεγανός (steganos): covered

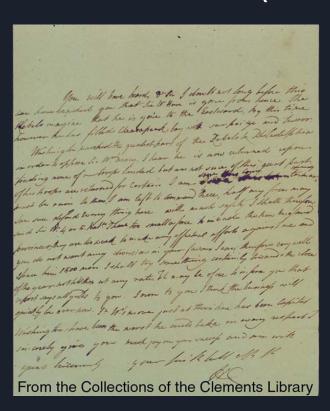
## Steganography vs Cryptography

	Visible	Invisible
Insecure		
Secure		

## Steganography vs Cryptography

	Visible	Invisible
Insecure	Plaintext	Noise
Secure*	Cryptography	Steganography

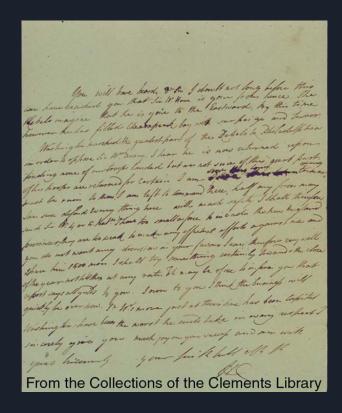
#### Mask Letter (1777)

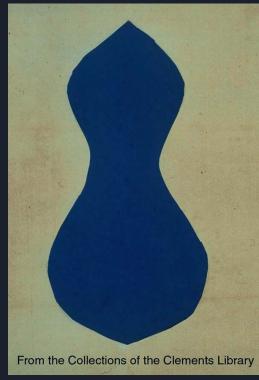


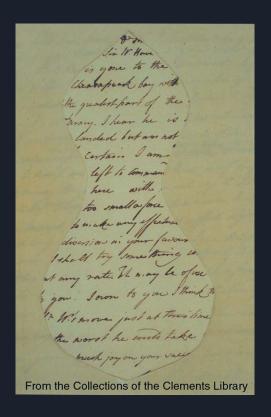
You will have heard, Dr Sir I doubt not long before this / can have reached you that Sir W. Howe is gone from hence. The / Rebels imagine that he is gone to the Eastward. By this time / however he has filled Chesapeak bay with surprize and terror.

Washington marched the greater part of the Rebels to Philadelphia / in order to oppose Sir Wm's. army. I hear he is now returned upon / finding none of our troops landed but am not sure of this, great part / of his troops are returned for certain. I am sure this countermarching / must be ruin to them. I am left to command here, half of my force may / I am sure defend everything here with much safety. I shall therefore / send Sir W. 4 or 5 Bat [talio]ns. I have too small a force to invade the New England / provinces; they are too weak to make any effectual efforts against me and / you do not want any diversion in your favour. I can, therefore very well / spare him 1500 men. I shall try some thing certainly towards the close / of the year, not till then at any rate. It may be of use to inform you that / report says all yields to you. I own to you that I think the business will / quickly be over now. Sr. W's move just at this time has been capital. / Washingtons have been the worst he could take in every respect. / sincerely give you much joy on your success and am with / great Sincerity your [ ] / HC

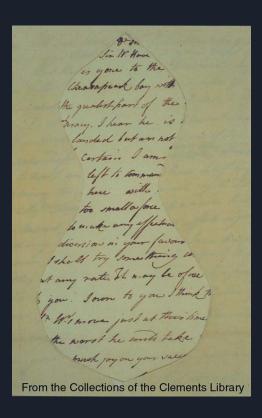
#### Mask Letter (1777)







### Mask Letter (1777)



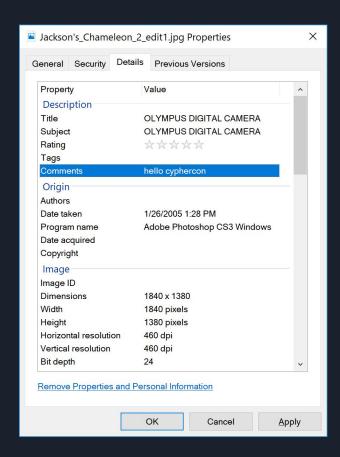
Sir. W. Howe / is gone to the / Chesapeak bay with / the greatest part of the / army. I hear he is / landed but am not / certain. I am / left to command / here with / too small a force / to make any effectual / diversion in your favour. / I shall try something / at any rate. It may be of use / to you. I own to you I think / **Sr W's move just at this time** / **the worst he could take.** / Much joy on your success.

## Steganography Channels - Metadata

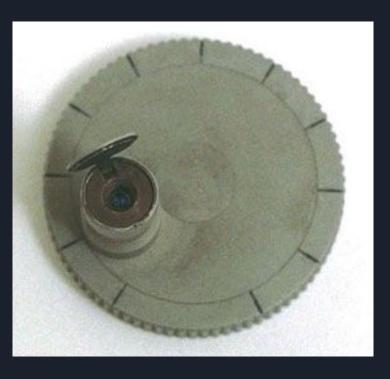


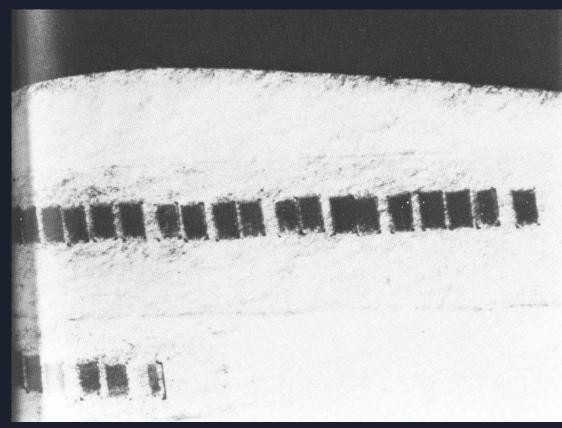
### Steganography Channels - Metadata





## Steganography Channels - Side Channels





	Fragile	Robust
Obvious		
Subtle		

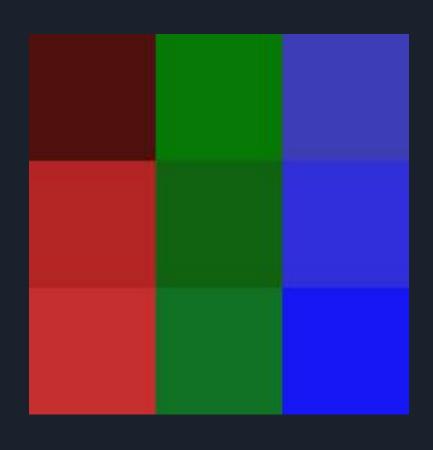
	Fragile	Robust
Obvious	Caption	Watermark
Subtle	Noise	





	Fragile	Robust
Obvious	Caption	Watermark
Subtle	Noise	Watermark

006	000	000
166	000	000
179	000	000
000	094	000
000	052	000
000	121	000
000	000	142
000	000	201
000	000	249



006	000	000	00000110	00000000	0000000
166	000	000	01110100	00000000	00000000
179	000	000	10110011	00000000	0000000

00000110	0000000	0000000	000001 <b>01</b>	000000 <b>00</b>	000000
01110100	0000000	0000000	011101 <b>11</b>	000000 <b>01</b>	000000 <b>01</b>
10110011	0000000	0000000	101100 <b>10</b>	000000 <b>01</b>	0000000

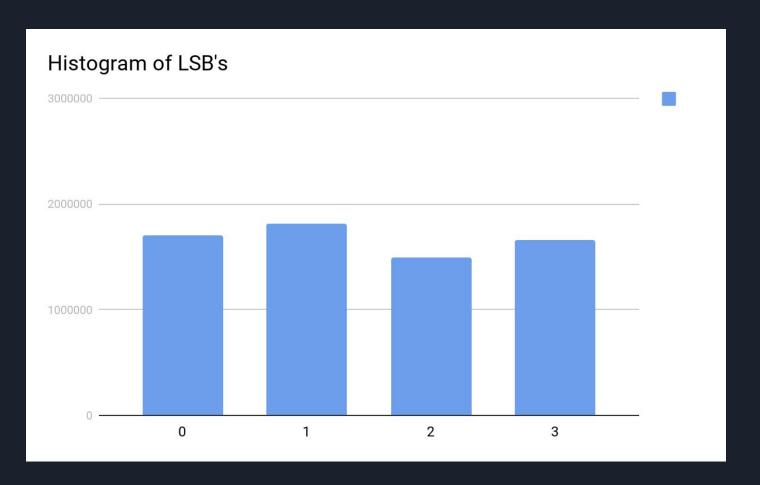
"CYPHER"

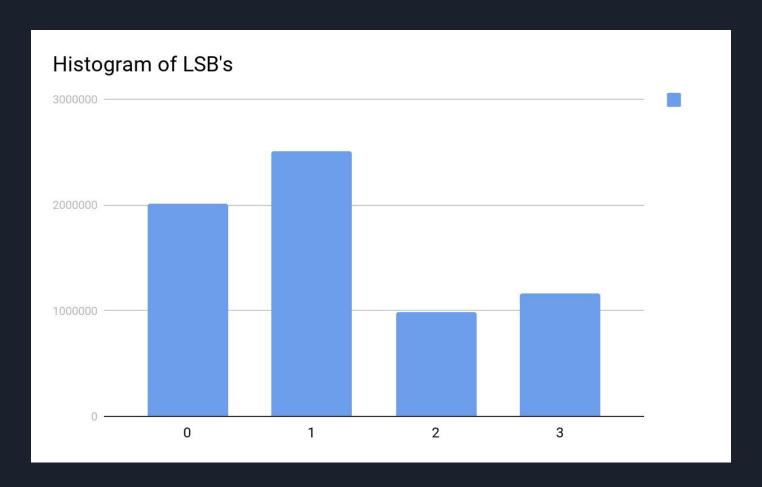


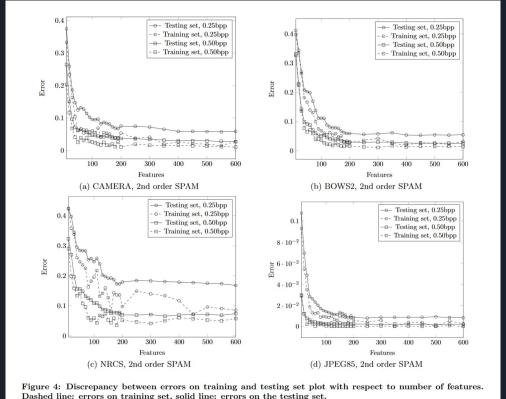
# Lossy Compression



### Detection & Attacks





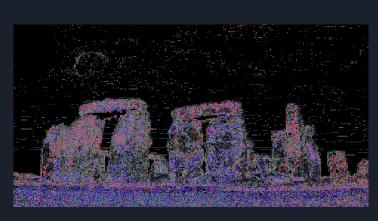


Dashed line: errors on training set, solid line: errors on the testing set.

T. Pevny and P. Bas and J. Fridrich Steganalysis by subtractive pixel adjacency matrix. Steganalysis by subtractive pixel adjacency matrix, Princeton, NJ, September 7-8, 2009







# Defeating Steganography







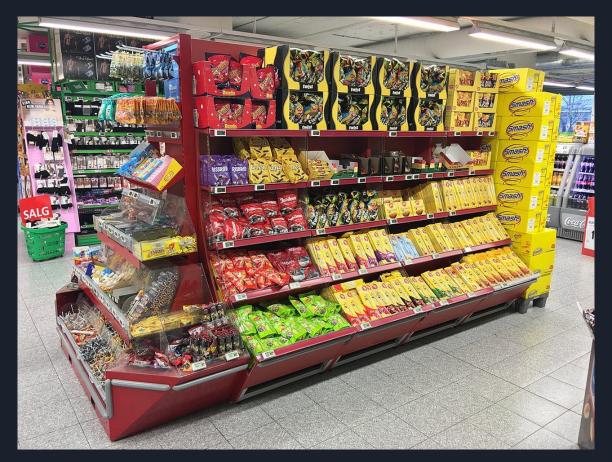


# Defeating Steganography











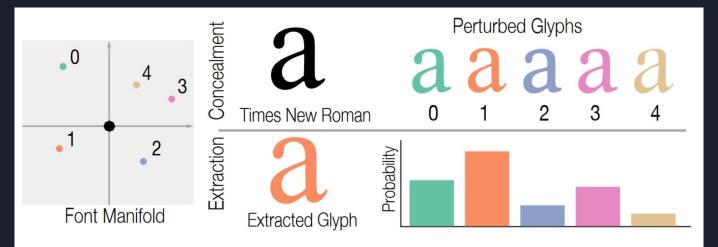
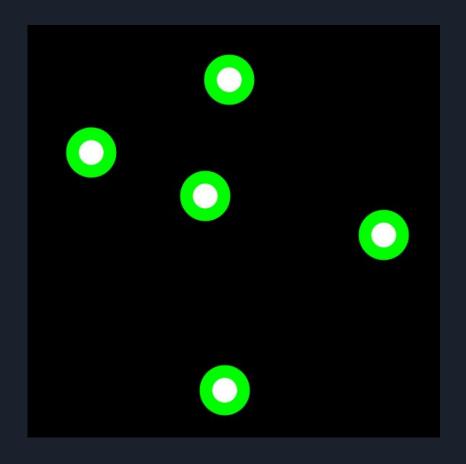
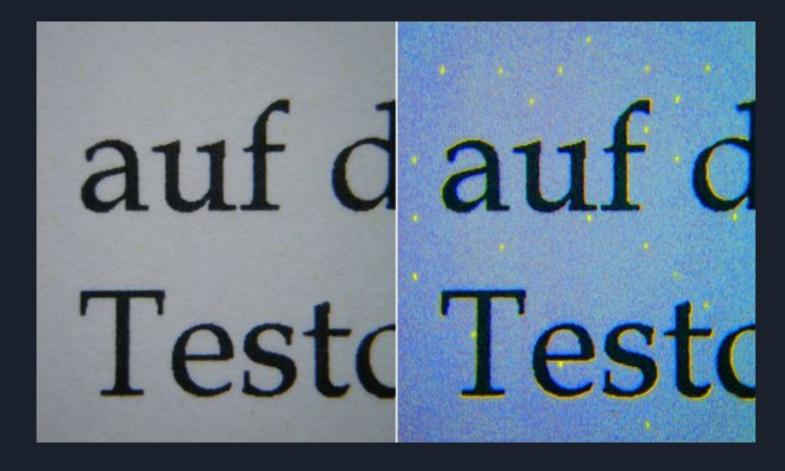


Fig. 2. **Embedding and extraction.** Here we sample 5 points around the Times New Roman on the manifold (left), generating the perturbed glyphs to embed integers (top-right). We embed "1" in letter "a" using the second glyph (in orange) in the perturbation list. In the retrieval step, we evaluate a probability value (inverse of distance) by our CNNs (bottom-right), and extract the integer whose glyph results in the highest probability.

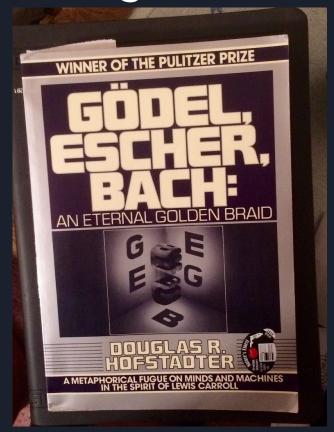
### Use Cases - Anti-Counterfeiting

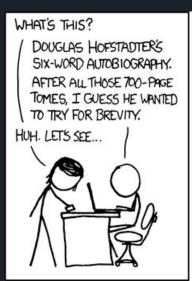






### Learning More









### Learning More

Kali - Steghide and Stegosuite

FontCode: http://www.cs.columbia.edu/cg/fontcode/

HUGO: Tomas Pevny, Tomas Filler, Patrick Bas. Using High-Dimensional Image Models to Perform Highly Undetectable Steganography. Information Hiding, Jun 2010, Calgary, Canada. pp.2010, 2010. <hal-00541353>

SPAM: T. Pevny, P. Bas and J. Fridrich, "Steganalysis by Subtractive Pixel Adjacency Matrix," in IEEE Transactions on Information Forensics and Security, vol. 5, no. 2, pp. 215-224, June 2010. doi: 10.1109/TIFS.2010.2045842

SIGGRAPH & CVPR

# HIDDEN IN PLAIN SIGHT

Ryan Fox

foxrow.com

Slides: <a href="https://foxrow.com/assets/stego.pdf">https://foxrow.com/assets/stego.pdf</a>

Twitter: @ryan\_fox